

What could you do to help preserve the world's most iconic, important historic sites? Spotlight: Turkey

Historical Standards:

Standard 1, 1.3, 15: Explain how a civilization/nation's arts, architecture, music, and literature reflect its culture and history.

Standard 2, 2.1,1: Find relevant and accurate information from a variety of sources to answer a history/ social studies question.

Standard 3, 3.1,1: Use evidence to develop an interpretation of a historical event.

Students will understand that...

- Civilizations have defining cultural and economic characteristics
- The interaction between man and the environment shaped early civilizations
- Art and literature reflect the values of a culture
- Researchers use various methods to form descriptions, theories and conclusions about ancient civilizations
- Modern society struggles to preserve the past for various reasons.

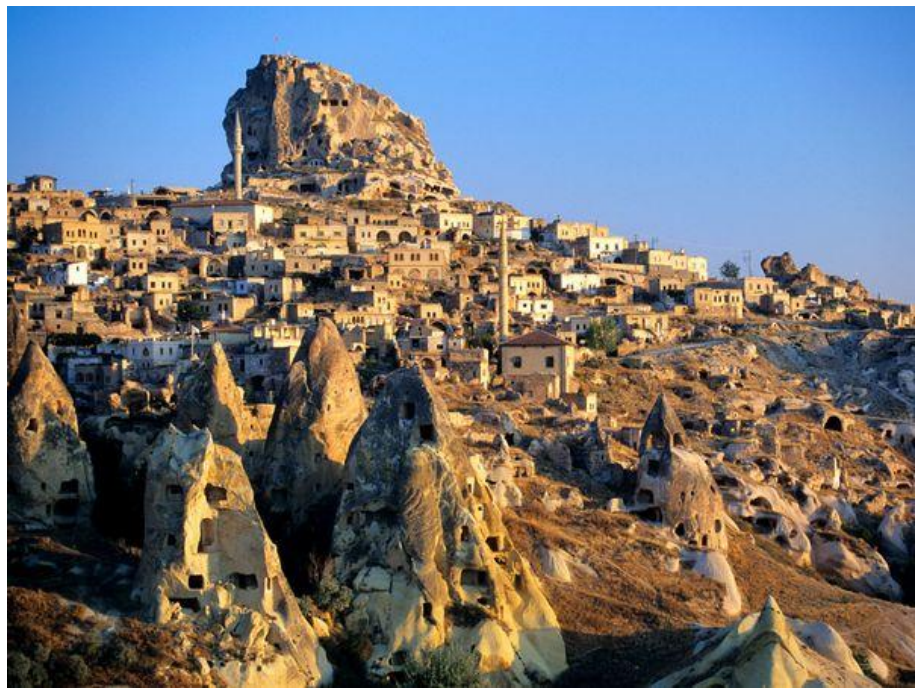
Essential Questions

- Why is it important to save historic sites around the world?
- What can history teach us about ourselves, our destiny, and how to govern our lives?
- Why do civilizations rise and fall?
- What are the legacies of early civilizations?
- How do events of the modern world impact ancient sites?
- What can be done to save ancient sites around the world?

Knowledge and Skills:

Students will know and be able to...

- Identify key events in Ancient Civilization on a timeline
- Describe different civilizations and their distinguishing characteristics
- Recognize why multiple factors cause civilizations to rise and fall.
- Analyze and distinguish between primary and secondary sources
- Do inquiry based research on why ancient sites are threatened by modern events/ issues/ problems.
- Complete a full class mock fund raiser in front of the your peers.
- Evaluate presentations using a scoring rubric



Assignment Overview...

Can you help save Turkey's most treasured places?

Situation: You have just been hired to work for UNESCO, an organization that protects historic sites around the world from various dangers such as war, natural disasters, neglect, excessive tourism, smuggling, or encroachment from the modern world. Your job is to find out as much as you can about the ancient site you will be assigned, what level of challenges there are in maintaining it, and how you can help through your fund raising efforts. After several days of preparation you will be scheduled to do a presentation in front of a group of potential donors (your classmates) who have a blank check to spend to help your cause.



Perfect example of excessive American tourism at Pammukale. What a shame...

Your job will be to deliver a presentation in front of your classmates that will convince them to donate Mad Money to help save your site. The donors (class) will have scoring cards and will grade your presentation based on how well you do. Each donor will be given a \$100.00 budget and at the end of your presentation will let you know how much \$\$, (if any), they are willing to give to help preserve your site. You are required to utilize the entire class time. You are also required to bring in some type of item (food, a gift, or other) in order to schmooze" the donors throughout the presentation. Remember, you are trying to raise money, so you must use salesmanship, a good attitude, and exhibit professionalism at all times. Good luck...

As part of your presentation you will develop the following items.

1. **Create pamphlets/ brochures** for all students in the class to look at on the day of your presentation. The pamphlet will have pictures of the heritage site, a small map to indicate where in the world it is located, and a bullet list of what information you will cover throughout the presentation. The pamphlet must be folded three ways. You can use Microsoft publisher, or any other program to make it look professional. You can use Google Earth or any other online map source to show where the site is today and build it into your presentation. You will be allowed to take photographs of your team so that you can paste them into your presentation. There will be examples in class for you to look at.
 - The pamphlet must have enough information so that the audience can donate \$\$ to your cause. This includes the following.
 1. What is the name of your organization? (Make this up, and make it creative)
 2. Where are you located? In other words, where do they send the check?

3. Put clever and creative slogans, advertisements or other eye-catching statements to get them to feel empathy for your cause. For example... “Preserve the Past Foundation Needs You!!!”
 4. Put pictures of you and your team on the pamphlet to personalize the project. This will help the audience to see you as trustworthy. (So smile and look friendly, if possible)
 5. On your brochure you can offer prizes or other creative things to people for specific donation amounts and list that on your brochure. (Be creative. “15 minutes could save you 15% on your car insurance”)
2. **Bring in something special for the audience** such as food from the region where your ancient site is located. (For example. If you are trying to save an ancient heritage site in Mexico, it wouldn't hurt my feelings to see a taco or some other type of food on my desk when you begin your presentation). You can give out pens, erasers, or any other ice-breaking thing to make the audience feel welcome during and after your presentation. Find a way to make it relevant to the presentation, and your audience will be in the mood to offer money to your cause. Do not overdo it however.
3. **Interactive Presentation: Use PowerPoint or Prezi**...When making your PowerPoint, or Prezi presentation you must break the material up among your team and make three separate presentations. For example, if there are three people in your team consider the following options.
- Person #1- Responsible for introducing the team. You will introduce your organization to the audience, you will describe why you are attempting to save the place you have been assigned, and then you will describe the importance of what we are about to see and hear throughout your presentation. You are the table setter, and what you do is important. You are prepping the audience and getting them interested in your work, and the site you are trying to save.
 - Person #2- Responsible for teaching the audience what the ancient site was like when people lived there. This person can describe what the people did, their major cultural characteristics, major events, rise and fall etc... This person should carefully select the most interesting details, and use the PowerPoint presentation to show the most beautiful, clear, pictures available of the site. Look for computerized graphics that show how the site looked when it was at the height of its power. Don't be afraid to use an entire slide, or more to accomplish this. And **DO NOT** paste words over the pictures. If you do this, I am walking out...
 - Person #3- Responsible for getting the audience to feel empathy towards this site. What is happening today at the site? What factors from the modern world are impacting the health, natural beauty, or authenticity of the site? Research things that are going on in the country such as civil war, smuggling, revolution, excessive tourism, environmental problems such as earthquakes or monsoons. Use the UNESCO web site to find out what type of funding challenges there may be, and email people listed on various web sites you are researching.
 - Find photographic evidence that the audience can see that shows how some of these factors are impacting the ancient site. Show pictures, graphs, maps, etc...

Topics: The places listed below are all in Turkey. Your job is to utilize these web sites to gain information about the site. Each one has a link to UNESCO, and a web site that I thought would be helpful. You are expected to find many other useful web sites on your own.

As part of your presentation you are required to show at least a five minute video clip of the site you are researching. You must choose what type of video clip to show however. For example, you can show video of excessive tourism in Istanbul, or you can show video of an archaeologist describing the importance of Catalhoyuk. You must decide as a group how to use the video to promote your cause, to illicit money from the donors, or create empathy for the historic site you are assigned. I will be looking to see if you used the video appropriately, and how it helped to raise \$\$\$\$\$\$...

1. **Catalhoyuk**
 - a. http://www.smm.org/catal/activities/video_tours_and_interviews/
 - b. <http://whc.unesco.org/en/list/1405>
2. **Cappadocia**
 - a. <http://whc.unesco.org/en/list/357>
 - b. <http://travel.nationalgeographic.com/travel/world-heritage/cappadocia/>
3. **Historic areas of Istanbul**
 - a. <http://whc.unesco.org/en/list/356>
 - b. <http://www.bbc.co.uk/news/world-europe-11095638>
4. **Hieropolis- Pammukale**
 - a. <http://whc.unesco.org/en/list/485>
 - b. <http://www.sacred-destinations.com/turkey/hierapolis-pamukkale>
5. **Ephesus**
 - a. <http://whc.unesco.org/en/tentativelists/665/>
 - b. <http://www.compulsivetraveler.tv/videos/1868-Ephesus-Turkey-A-Unesco-city->
6. **Safranbolu**
 - a. <http://whc.unesco.org/en/list/614>
 - b. <http://www.safranbolutour.com/unesco.asp>

Other useful sites

<http://onestep4ward.com/10-unesco-world-heritage-sites-turkey/>

<http://www.wmf.org/> (World Monuments Fund)

<http://www.turkishculturalfoundation.org/>

Here are some web sites for creating an authentic Turkish recipe. Remember, you are required to smooze the audience with some type of gift, food, or other item to make them feel welcome. Did I mention that I love Turkish food? Just sayin...

<http://www.turkish-cuisine.org/>

http://www.youtube.com/watch?v=6VvK_jbM7zg

<http://www.turkishfoodandrecipes.com/>

<http://www.bbcgoodfood.com/recipes/collection/turkish>

P.S. If you want to try some really good Turkish food you can beg your parents to bring you to one of the following restaurants. Each one is only about ten minutes from the high school.

- Turkish Kebab House in West Haven
- <http://www.turkishkebaphouse.com/>
- Saray Restaurant in West Haven
- <http://www.saraykebab.com/>
- Istanbul Café in New Haven
- <http://www.istanbulcafect.com/>

PowerPoint Presentation Rubric Guidelines

How your slides will be graded

2. Slides are visually appealing, and it is easy to locate information.
3. Paragraphs of information are summarized into manageable paragraphs.
4. Pictures are clear, and not blurry, or fuzzy.
5. Content on slides is relevant to goals of the project.



Please Note... Extra features such as animation or sound should not dominate the presentation and make it too loud, or annoying. Instead, any extra features must be used to successfully enhance the presentation and bring an added dimension. (Not following this guideline could result in loss of points)

How you will be graded for the presentation (60 pts.)

6. **Engaging the class:** Student will not read each slide verbatim unless it is necessary to convey a certain point. Student should however explain each slide to the best of his/ her ability, without repeating information, and will connect information to the overall topic.
7. **Professionalism:** Student will NOT download chunks of paragraphs from the Internet that contain words, or passages that they do not understand, and therefore will not be able to explain with authority. EVERYTHING that you put on your presentation you must be able to explain. Using vague and unclear words such as “thing”, or “stuff” or “junk” is NOT allowed. Using these unprofessional words shows a lack of preparation and effort.
8. **Q and A session:** Student will answer questions from the class and answer to the best of their ability. Students will not guess, or make up information when answering questions.
9. **Meeting Project Requirements:** Student will use sales techniques during the presentation that blend emotion, logic, and fact.

Scoring Guide for Audience (Donors)

For the next few days you will view presentations by your classmates. For each presentation that you view, your job will be to score them on the following criteria. You need to be honest, reflective, and appropriate with your comments at the end. You will be graded each day for your participation as an audience. Please be respectful of your peers and allow them to use this class time to practice the skill of speaking in front of the room and working the crowd.

Name(s) of student/s presenting _____

What place did they research? _____

Where is the place they researched? _____

Did the student/s bring refreshments or any other item, or strategy to welcome the audience? Was it effective?
Did it help their cause?

1 2 3 4 5

Did the student/s effectively use the brochure to guide the audience through the presentation in a professional manner that made you feel welcome, and did the brochure have valid information on it that helped you understand the topic? (Timeline, map, the name of their organization, how to send \$\$ for donations, etc...)

1 2 3 4 5 6 7 8 9 10

Did the student/s start on time, have a PowerPoint presentation that showed the beauty of the place they studied, and did their discussion of the topic make you feel empathy, curiosity, or interest in donating money to help save it from the pressures of the modern world?

1 2 3 4 5 6 7 8 9 10

Did the student/s speak in appropriate tones, word choice, and professionalism throughout their presentation?
Did they exhibit positive body language, enthusiasm, and knowledge of the topic? If so, did it help their cause?

1 2 3 4 5 6 7 8 9 10

How much \$\$\$ did you donate? _____

Justify your donation amount below. In your writing below, indicate why you gave the grades on each part of the presentation using specific examples. (You are being graded on this) so do the best you can. For example, if the student did a great job explaining how conflict in Syria threatens historic sites write that down with an example of what they discussed. Your response should be at least one page, insightful, honest, appropriate, and helpful. You will not get full credit for your audience participation if this part of the scoring sheet is not completed.

